

Rock River Valley
BLOOD CENTER
Straight From the Heart



FOR IMMEDIATE RELEASE

**Texas Roadhouse Partners with
Rock River Valley Blood Center to Thank Blood Donors**

Beginning tomorrow, Tuesday, January 5th and running through Saturday, February 27th 2010 anyone that registers to donate blood with the Rock River Valley Blood Center (RRVBC) will be offered a coupon for \$5 off their next food purchase at Texas Roadhouse, 7240 Walton Street in Rockford.

January is National Blood Donor Month, and local Texas Roadhouse Managing Partner, Adam Jennrich, and local Store Manager, Jessica Fecik, contacted the blood center with an offer to help recruit and thank blood donors for the second year in a row. “We are thankful for business owners willing to help us maintain the blood supply. By offering a token of appreciation to our donors, hopefully it’ll remind them just how important they really are to the community,” said PR & Marketing Manager at RRVBC, Jennifer Bowman.

The coupons will be available at any blood drive or donor center from January 5-February 27, 2010. There are four donor centers in the area and up to 3 mobile blood drives each day. For information on locations, hours and mobile blood drives log onto www.rrvbc.org.

The Rock River Valley Blood Center serves as a centralized, community blood center and is the **only** provider of blood products and services to Beloit Memorial Hospital, Edgerton Hospital and Health Services, FHN, Mercy Harvard Hospital, OSF Saint Anthony Medical Center, Rochelle Community Hospital, Rockford Health System, SwedishAmerican Health System and SwedishAmerican Medical Center—Belvidere.

For more information or to make an appointment to donate blood, please call toll free 877-RRVBC-99 or find RRVBC on the web at www.rrvbc.org.

Media Contact: Jennifer Bowman
jbowman@rrvbc.org
Direct # 815-961-2343
Mobile # 815-621-8190

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Hours and Locations

Headquarters and Downtown Donor Center
419 North Sixth Street, Rockford, IL 61107
Monday-Thursday 6:30am-6:00pm
Friday 6:30am-1:30pm
Saturday 7:00am-11:00am

Belvidere Donor Center
1740 South State Street, Belvidere, IL 61008
Monday and Tuesday 9:00am-5:00pm
Wednesday and Thursday 11:00am-6:00pm
Friday 8:00am-1:00pm
Second Saturday of each month 7:00-11:00am

Freeport Donor Center
461 East South Street, Freeport, IL 61032
Monday and Tuesday 9:00am-6:00pm
Thursday and Friday 7:00am-2:00pm
Second Saturday of each month 7:00am-11:00am

Perryville Donor Center
3065 North Perryville Road, Rockford, IL 61114
Monday-Thursday 6:30am-7:00pm
Friday 7:00am-1:00pm
Saturday 7:00am-1:00pm