

Rock River Valley

BLOOD CENTER

Straight From the Heart



FOR IMMEDIATE RELEASE

Blood and Platelet Donors Needed Before the Holiday Weekend: O negative and B negative Donors are Especially Needed!

The community blood supply is starting to see the usual summer shortfall, and blood and platelet donors are needed before the holiday weekend. The Rock River Valley Blood Center (RRVBC) is asking healthy individuals to donate blood this week to help sustain the blood supply. "We have begun to see a significant slow down in donations. This is common during the summer months while donors are traveling and out of school, but we are also seeing the effects of the economy. Blood drives are less productive as work forces and hours are reduced throughout the region," said Jennifer Bowman, PR/Marketing Manager.

Donating blood is safe and simple. You are most likely able to donate if you are at least 17 years old (16 year olds may donate with parental consent), weigh at least 110 pounds and are in general good health. Persons taking medications are not necessarily disqualified.

For all locations donors may call 815-965-8751 or toll free at 877-RRVBC-99

Belvidere, 1740 S. State Street: Monday and Tuesday 9:00am-5:00pm; Wednesday and Thursday 11:00am-6:00pm; Friday 8:00am-1:00pm and the second Saturday of each month 7:00-11:00am.

Perryville, 3065 N. Perryville Road, Rockford: Monday-Thursday 6:30am-7:00pm; Friday 7:00am-1:00pm and Saturday 7:00am-1:00pm.

Downtown, 419 N. Sixth Street, Rockford: Monday-Thursday 6:30am-6:00pm; Friday 6:30am-1:30pm and Saturday 7:00am-11:00am.

Freeport, 461 E. South Street: Monday and Tuesday 9:00am-6:00pm, Thursday and Friday 7:00am-2:00pm and the second Saturday of each month 7:00am-11:00am.

The Rock River Valley Blood Center serves as a centralized, community blood center and is the sole provider of blood products and services to Beloit Memorial Hospital, Edgerton Hospital and Health Services, FHN, Mercy Harvard Hospital, OSF Saint Anthony Medical Center, Rochelle Community Hospital, Rockford Health System, SwedishAmerican Health System and SwedishAmerican Medical Center—Belvidere. For more information or to make an appointment to donate blood, please call toll free 877-RRVBC-99 or find RRVBC on the web at www.rrvbc.org.

Contact:

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