

Rock River Valley Blood Center Receives the President's Award from GSABC

On Sunday, March 21, the Rock River Valley Blood Center (RRVBC) was presented with the President's Award from Group Services for America's Blood Centers (GSABC). The award was developed to recognize a single center that "exemplifies embracing change." At the America's Blood Centers (ABC) Annual Meeting in Ft. Lauderdale, FL, RRVBC CEO, Linda Gerber, accepted the award from GSABC President, Jerry Haarmann.

"This award is the President's Award that we created to recognize that one center that exemplifies embracing change. The recipient is selected by me with input from my staff. As we all know change is part of our everyday lives. You occasionally have customers that demonstrate by their actions their desire for continuous improvement. They are fearless in the face of needed changes. These are often called 'Lighthouse Customers'. This year, that member is Rock River Valley Blood Center. I have known Linda [Gerber] for a long time and have had the honor of meeting her staff. I know the quality of this organization and their constant search for ways they can improve their organization and improve our industry," said GSABC President, Jerry Haarmann, before presenting the award.

"This award really honors our staff who understand that in order to remain vital to our communities and their patients and true to our mission, vision and values, we must always be willing to evaluate, adapt and adopt new practices and technologies. They also know that vendors need to receive constructive, real use feedback in designing and implementing new solutions. RRVBC staff continues to be energized by the new opportunities that GSABC has been able to attract to our industry" said Gerber.

About Rock River Valley Blood Center

Founded in 1952, Rock River Valley Blood Center serves as a centralized, community blood center and is the only provider of blood products and services to Beloit Memorial Hospital, Edgerton Hospital and Health Services, FHN, Mercy Harvard Hospital, OSF Saint Anthony Medical Center, Rochelle Community Hospital, Rockford Health System, SwedishAmerican Health System and SwedishAmerican Medical Center—Belvidere. For more information or to make an appointment to donate blood, please call toll free 877-RRVBC-99 or find RRVBC on the web at www.rrvbc.org.

About America's Blood Centers

Founded in 1962, America's Blood Centers is North America's largest network of community-based, independent blood programs. Recognized by the U.S. Congress for its critical work in patient care and disaster preparedness and response, the federation operates more than 600 blood donor centers providing nearly half of the U.S., and a quarter of the Canadian Blood Supply. These blood centers serve more than 3,500 hospitals and healthcare facilities across North America.

About GSABC

GSABC's mission is to create a stakeholder driven group purchasing enterprise that more effectively serves the members of America's Blood Centers. They provide customers the service and support needed to meet their business objectives by driving solutions that are innovative and allow members to remain financially viable over time.

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