

*Rock River Valley*

**BLOOD CENTER**

*Straight From the Heart*



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**Rock River Valley Blood Center Brings New Technology to  
Blood Donor Registration Process**

The Rock River Valley Blood Center is proud to announce that blood donors may now complete part of the required donor history on their personal computer *before* they arrive at the blood center or blood drive. Instead of having to complete the long series of questions on site, donors can take the interview portion on the day of donation at his or her convenience, print the bar code “boarding” pass and present at registration for donation. “We are always looking for ways to improve the donation experience for our donors. Since time is our most precious resource, this new technology allows donors the convenience of saving time spent at the blood center or blood drive,” said PR and Marketing Manager, Jennifer Bowman.

Donating blood is safe and simple. You are most likely able to donate if you are at least 17 years old (16 year olds may donate with parental consent), weigh at least 110 pounds and are in general good health. Persons taking medications are not necessarily disqualified.

The Rock River Valley Blood Center serves as a centralized, community blood center and is the sole provider of blood products and services to Beloit Memorial Hospital, Edgerton Hospital and Health Services, Freeport Health Network, Mercy Harvard Hospital, OSF Saint Anthony Medical Center, Rochelle Community Hospital, Rockford Health System, SwedishAmerican Health System and SwedishAmerican Medical Center—Belvidere. For more information or to make an appointment to donate blood, please call toll free 877-RRVBC-99 or find RRVBC on the web at [www.rrvbc.org](http://www.rrvbc.org).

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