

## Terms of Service

### Donor Communication Opt-In Policy

By opting in, you agree to receive text message communications from the Rock River Valley Blood Center related to your blood donation appointments, eligibility, and other donor-related updates. Text messaging will be used to share reminders, important updates, and special event notifications. Message frequency will vary depending on your donation schedule and center events.

- **Message and Data Rates:** Standard message and data rates may apply.
- **Opt-Out:** You can opt out of this service any time. Just text “STOP”. You will receive a confirmation message and will no longer receive SMS messages from us. If you want to join again, text “JOIN” to 815-998-1181 and we will start sending you SMS messages again.
- **Help:** For additional help, text “HELP” or contact our Donor Support team at 815-965-8751.

Your participation is completely voluntary, and opting out will not affect your ability to donate or access our services. For more information, please refer to our Privacy Policy.

**Note:** Consent to receive marketing or non-marketing SMS messages is not a condition of service.